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# **Pentaho BI Solution**

## **Pentaho**

By tightly coupling data integration with business analytics, Pentaho brings together IT and business users to access, integrate, blend, visualize and analyze all data that impacts business results.

Their open source heritage drives continued innovation in a modern, unified, embeddable analytics platform that is purpose-built to save time and money.

## **BI Solution**

Pentaho offer ETL and a complete BI suite with reporting, dashboards, ad hoc analysis, advanced analytics and mobile and web solutions. The solution embraces Big Data as well as traditional data warehousing. It can either be run on a central server or be cloud based. It is offered as an open source solution which offers exceptional value for money. Its greatest areas of growth are in Big Data and embedded analytics, so it is far more than just a value for money offering.

## **Markets and Channels**

Pentaho have a global presence with an emphasis on North America and Europe. Its customers are broadly based and includes a number of well known brands such as Lufthansa, ABN Ambro, Nasdaq, Westfield and Telefonica. They have partnerships with major SI players such as Cognizant and Accenture.

## **Users**

Pentaho is used by a broadly based customer profile which shows a global reach and no over emphasise in any one sector, but a solid coverage across markets and with increasing numbers of household names alongside a solid mid tier base.

## **Technology**

Pentaho have significant partnerships with Mongo DB, Cloudera, Vertical and Bnova. They are players in both the traditional BI markets including data warehousing and also the Big data market. They have offerings in all of the significant areas such as visualisation, embedded applications, data blending, advanced analytics etc to show that they are innovators and not just followers.

## **Services**

They offer the full range of install, exploit and support services, including training and certification.

## **Company details**

## Pentaho

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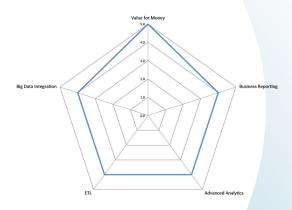


Figure 1: Requirements (scale 0 to 5)



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